

STATEMENT OF OWNERSHIP, MANAGEMENT & CIRCULATION

AS OF NOVEMBER 2016

	MEMBERSHIP-BASED PUBLICATIONS						SUBSCRIPTION-BASED PUBS			
	AQHA AMERICA'S HORSE		NCHA CHATTER		NRHA REINER		QH NEWS	AQHA QHJ		
	More/ Less		More/ Less		More/ Less		More/ Less		More/ Less	
Press Run										
Preceding 12 mths	184,199		11,174		6,646		8,806		27,636	
Nearest filing date	184,298	99	10,321	853	7,286	640	8,494	312	26,388	1,250
Paid Distribution										
Preceding 12 mths	181,588		9,428		6,196		7,110		23,900	
Nearest filing date	181,976	388	9,179	249	7,151	955	6,805	305	24,528	628
Free Distribution										
Preceding 12 mths	1,811		381		20		1,150		674	
Nearest filing date	1,577	234	429	48	20	0	1,137	13	1,018	344
Total Paid & Free										
Preceding 12 mths	184,199		11,174		6,646		8,806		27,636	
Nearest filing date	184,298	99	10,321	853	7,286	640	8,494	312	26,388	1,240
% Paid circulation										
Preceding 12 mths	99%		96%		99%		86.10%		97%	
Nearest filing date	99%		96%		99%		85.70%	0.40%	96%	1%

NOTE: The Postal forms were filled in for the Quarter Horse News and the NRHA Reiner as the forms printed in their magazines were unreadable.